



To Whom It May Concern:

Recently, I had a need for an advertising campaign that could achieve results in a short amount of time. Like most companies, our lists were big and our budget was small. Our media rep for Alpha Media has always been Susie Rush. With a phone call she helped me establish time lines, budgets, concepts and next steps.

Susie really showed my team how we could optimize our money to reach the right people at the right times. She literally hand placed my ads for the right audience for us to reach those potential job seekers!

The next day, I had a proposal from her and a plan of attack for our job fair. Once approved and set into motion, Susie took it to her team to launch our message.

Our job fair was a HUGE success. We had 500 candidates show up ready to be interviewed, which was our message!! We could not be more pleased with our media partner Alpha Media, and specifically Susie Rush. We are already looking forward to our next job fair, and we trust our Alpha Media team to partner with us to get the word out.

If you have advertising that needs results, this is the team that can make it happen.

Kind Regards,

Amy Newman
Recruitment Specialist
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